

BUSINESS ADMINISTRATION

The Business Administration Department offers courses for students planning to transfer as business majors, begin a career, or improve workplace skills for career advancement.

For more information, go to miracosta.edu/business



MIRACOSTA COLLEGE

Business Administration
miracosta.edu/business

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Shaping Minds for Success.



BUSINESS ADMINISTRATION, ENTREPRENEURSHIP, MARKETING & MANAGEMENT

Whether students are planning to transfer as a business major or obtain immediate workplace advancement, the MiraCosta College Business Administration (BUS) program is poised to teach students the skills they need.

The program works with leading employers in North San Diego County to prepare students for a business career. Eighty percent of MiraCosta College students are employed after completing their studies in business administration.

Career opportunities in business include accounting, marketing, finance, entrepreneurship, and management positions in technology, retail, manufacturing, government, and nonprofit organizations.

GAIN EXPERIENCE OUTSIDE THE CLASSROOM

The Business Administration Program at MiraCosta College provides students with a variety of opportunities to make valuable connections to those already in the field. Career mentoring enables students to gain guidance from working professionals. Internships provide students with work experience in their area of study.



DEGREES & CERTIFICATES

Certificates of Proficiency are designed to be the first step in a career ladder through the introduction to one aspect of a trade or occupation.

- Business Quick Startup
- Business Fundamentals
- Entrepreneurship Fundamentals
- Project Management

Certificates of Achievement quickly prepare students for immediate employment in specific business administration career areas.

- Entrepreneurship
- Management
- Marketing
- Social Media for Business

Associate Degrees in Business Administration are offered to provide students with the hands-on knowledge and skills to secure a career in the field. An associate degree requires completion of a Certificate of Achievement and general education courses specified in the MiraCosta College catalog.

- Business Administration for Transfer
- Entrepreneurship
- Management
- Marketing

For more information about associate degrees and certificates, please contact the Counseling Department at 760.795.6670.



"The MiraCosta Business Administration Program was fundamental to my academic success. The faculty are knowledgeable, patient, and teach real-world skills that not only prepared me for my major, but also my career beyond my bachelor's degree."

—Susanne Wilson, transferred to San Diego State University, CPA candidate

INDUSTRY WAGES & JOBS AVAILABLE

Student wages Before and After taking courses in Business Administration & Management:



Top In-Demand Jobs in the San Diego Region

Business-Related Occupations	Hourly Wages
Customer Service Representatives	\$13.79–\$29.70
General & Operations Managers*	\$29.76–\$134.73
Management Analysts*	\$21.32–\$83.26
Human Resources Specialists	\$20.70–\$52.22
Administrative Services & Managers	\$25.97–\$79.18

**Employers typically require a Bachelor's Degree for this occupation. Transfer to a university will be necessary.*

WHO IS HIRING?

Top employers in the San Diego Region hiring for business administration and management-related jobs include (partial list):

- Thermo Fisher Scientific
- Scripps Health
- Anthem Blue Cross
- 24 Hour Fitness
- General Atomics
- Sharp Healthcare
- Best Buy
- University of California
- Booz Allen Hamilton, Inc.
- Mitsubishi
- Union Bank
- LPL Financial
- U.S. Navy
- Accenture
- Sutter Health