



Internship Opportunity

Job ID: 2207

Employer Name: John Corcoran Foundation

Employer City: Oceanside

Title: Social Media/PR Intern

Website: <http://www.johncorcoranfoundation.org>

Company Description: The John Corcoran Foundation was established in 1997 by author and speaker, John Corcoran. After John learned to read at the age of 48, he began to devote his life to freeing others from the enslavement of illiteracy and teaching anyone and everyone how to read.

Our mission is to end illiteracy by providing effective, one-on-one literacy instruction to any person who wants to learn to read. Newly acquired literacy skills enable people to be better parents, better students, better workers and better citizens. We advocate for policies that promote a literate society.

Duties: We are looking for a currently enrolled college student who is interested in pursuing a career in social media or public relations, with a passion for making a difference. This position will include managing our social media platforms, engaging with our community through our media outlets, and doing research to find visually appealing and impactful messages on literacy to advertise through Facebook and Twitter. Creativity and aesthetic are critical in order to maintain a powerful presence on our website and social media outlets. As the world of technology continues to evolve, we hope to grow in our outreach efforts to our donors, tutors, students and potential new students. The social media and public relations intern will be a vital part of this goal.

Intern will gain experience in:

- Advanced knowledge and experience with social media platforms
- Creative approach to advertising for our target audience
- Marketing research and production
- Non-profit structure and interaction with the community will be learned
- Interaction with the founder, executive director, tutors, and students of our organization

Qualifications:

- Currently enrolled college student
- Interest in media and communication
- Passion for making a difference in the community
- Social media skills (Facebook, twitter, LinkedIn etc.)
- Interest in Marketing (branding and promotion)

Interns are required to have a recommendation from a faculty member in the discipline in which they are seeking the internship. Must have been enrolled in the faculty member's class and must have performed well. Guidelines for obtaining faculty recommendations vary by discipline and must go through the Career Center.

Application Instructions: Contact Career Studies & Services
Bldg. 3700, Oceanside Campus, 760.795.6772

Start Date: 01/13/2014

Industry: Non Profit

Salary:

Hours Per Week / Duration: 8 hrs./wk/

Additional Compensation: Internship Credit

Number of Openings: 1

Major(s): Business Administration
Communication Studies
Computer & Web Applications