

## Internship Opportunity

Job ID: 2224

Employer Name: The Wall Climbing Gym

Employer City: Vista

Title: Marketing/SEO & Web Guru Intern

Website: <a href="http://www.thewallclimbinggym.com">http://www.thewallclimbinggym.com</a>

Company Description: The Wall Climbing Gym is coming to San Diego spring 2014 ~ North County's premiere 24/7

bouldering facility. "The Wall" has over 3000 sq. ft. of climbing, a full range of yoga classes, cardio equipment, gymnastic rings, and kettle bells to keep your workouts fresh and fun. Our gym will also be a resource for rehabilitating wounded warriors as well as many

community outreach groups and youth programs.

Duties: We are offering internship positions in marketing for individuals stoked about and

knowledgeable in the climbing, outdoor, and / or wellness communities.

Our gym is located in the heart of 3 major colleges.

Our target demographic is 18-24 years of age and we need your insight and technical

expertise to make our grand opening a huge success!

A perk to this internship is a complimentary membership to the facility for climbing, yoga or

gym access for a full year! The hours are completely flexible and no set schedule is

required.

Qualifications: The ideal person is creative and proficient in one or more of the following: Photoshop, Final

Cut Pro 10/ Film, In Design, WordPress, website design, SEO strategies, link building &

algorithms.

Application Instructions: Interns are required to have a recommendation from a faculty member in the discipline in

which they are seeking the internship. Must have been enrolled in the faculty member's class and must have performed well. Guidelines for obtaining faculty recommendations vary

by discipline and must go through the Career Center.

**Contact Career Studies & Services** 

Bldg. 3700, Oceanside Campus, 760.795.6772

Requires Resume, Cover letter explaining why you think this is a great fit for you. Be sure to

include any and all software programs you are capable of using.

Start Date: 01/13/2014

Industry: Fitness and Recreation

Salary:

Hours Per Week 8 hrs./wk.

Additional Compensation: Internship Credit - Complimentary 1 year membership

Number of Openings: 4

Major(s): Business Administration

Computer & Web Applications