



Internship Opportunity

Job ID:	2192
Employer Name:	iSafe
Employer City:	Carlsbad
Title:	Social Media Intern
Website:	
Company Description:	i-SAFE, Inc. is reaching out to the local higher education community to build a robust social media campaign which advocates the safe, sophisticated and responsible use of social media in the field of education.
Duties:	<ul style="list-style-type: none">• Brainstorm and execute creative content strategy for iSafe's social media channels.• With support from iSafe Directors, write, edit and publish social media content.• Execute planned calendar which includes creating viral Facebook and Twitter posts, and search optimized blog posts promoting innovative content to a diverse audience.• Post dynamic weekly content including relevant news, infographics, videos and photos to social media sites.• Source potential brand and influencer partners who can promote iSafe's mission, E-safety solutions, and demonstrate impact to a wider audience.• Advocate for youth empowerment through encouraging messages and effective engagement.• Observe trends and monitor benchmarks for social media impact.• Analyze data, review, and report effectiveness of campaigns.
Qualifications:	Completion of Business, Marketing and Computer Applications coursework.
Application Instructions:	<p>Interns are required to have a recommendation from a faculty member in the discipline in which they are seeking the internship. Must have been enrolled in the faculty member's class and must have performed well. Guidelines for obtaining faculty recommendations vary by discipline and must go through the Career Center</p> <p>Contact Kit Hudnutt, Coordinator Career Studies & Services 760.757.2121 x6575 khudnutt@miracosta.edu</p>
Start Date:	01/13/2014
End Date:	
Industry:	Marketing, Sales and Service
Salary:	
Hours Per Week / Duration:	10 hrs./wk.
Additional Compensation:	Internship Credit
Number of Openings:	1
Major(s):	Business Administration Computer & Web Applications