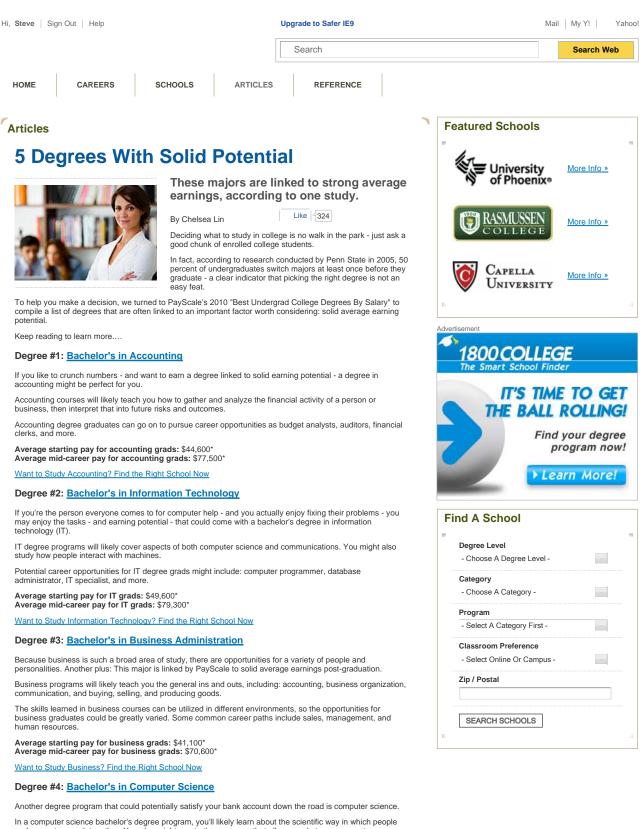
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Articles

potential.



In a computer science bachelor's degree program, you'll likely learn about the scientific way in which people

and computers work together. You also might create the programs that allow people to use computers more effectively.

Common career paths for computer science degree grads include: computer programming, video game developing, and computer software engineering.

Average starting pay for computer science grads: \$56,200* Average mid-career pay for computer science grads: \$97,700*

Want to Study Computer Science? Find the Right School Now

Degree #5: Bachelor's in Marketing

If you're the sort of person who could add a lifetime of lemonade stands sales to your resume, you might consider earning a bachelor's degree in marketing, since you're probably already good at being creative and selling products.

In this type of program, you would likely learn about consumer purchasing behavior, marketing communications, research, advertising campaigns, product pricing, and more.

Since marketing and sales are so interconnected, marketing degree graduates frequently go on to sales-type positions like buyers and purchasers for retail businesses, public relations managers, and sales supervisors.

Average starting pay for marketing grads: \$38,600*

Average mid-career pay for marketing grads: \$77,300*

Want to Study Marketing? Find the Right School Now

College major information courtesy of CollegeBoard.com. *Salary statistics courtesy of "Best Undergrad College Degrees By Salary," a 2010-2011 College Salary Report by PayScale.com.

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