Chinese Club at MiraCosta College

Founding Mission
The Chinese Club was established in spring 2006 at MiraCosta College to introduce and promote Chinese culture to the College and the community. In alignment with President Obama’s “100,000 Strong Initiative”, the academic mission is to encourage and inspire more students to study Chinese as one of their academic goals.

Chinese New Year Events
The first Chinese New Year celebration events were organized in spring 2007. The Chinese Idol Talent Show drew over 300 attendees and was featured on the KUSI 7 a.m. morning news. The events have been featured on local newspapers and media on a yearly basis.

Community Outreach Partners
Over the past five years, the Chinese Club has extended its role by providing several cultural enrichment programs to the North County communities during the Chinese New Year and has worked with the following local partners:

- **Fallbrook Union Elementary School District**: 220 students from the Mandarin Enrichment program took a field trip to MiraCosta College for a live Chinese New Year performance by the Asian Story Theatre and a lantern-making project.
- **Oceanside Museum of Art**: Over 60 families participated in the Chinese calligraphy and lantern program for the Family Art Day.
- **Carlsbad Public Library**: Over 150 K-5 children appreciated the Chinese storytelling and cultural crafts.
- **Del Mar Public Library**: A special Chinese traditional music program and paper-cutting arts and crafts program was provided for the mid-Autumn Festival.
- **Barnes and Noble**: Special book fairs for the Moon Festival and the Chinese New Year attracted the general public and book lovers to enjoy Chinese-themed books. All proceeds go to support the Chinese scholarship fund.

Chinese Scholarships
The Chinese scholarship fund at MiraCosta College was established in 2010 as a result of a successful fundraising event (Evening with Rosemary Gong). The merit and textbook scholarships are provided to support students in need from MiraCosta College to study Chinese and pursue a career related to Chinese studies.

Call for Action
- **President Barack Obama** announced the “100,000 Strong Initiative”, a national effort designed to increase the number and diversify the composition of American students studying in China. Secretary of State Hillary Clinton officially launched the initiative in May 2010 asking support from the American Association of Community Colleges.
- **The United Nations** designated April 20 as the Chinese Language Day as part of an initiative to raise awareness and respect for the rich history and diverse culture of China.