Community colleges are responsible for providing a superior higher education to approximately 3 million Californians each year and close to 11 million students nationwide. Students enroll at community colleges to earn associate degrees; complete the first two years of a university degree; or train for careers in a variety of high-wage, technical fields. Many students attend a local community college, like MiraCosta College, because it is close and convenient, while for others the soaring costs of four-year schools have made it a financial necessity. Whatever the reason for attendance, we embrace and accept all students, without exception. Our students and their families soon figure out that community colleges represent the greatest educational value per dollar and that our teachers, programs and services are among the very best in higher education.

Community colleges of the 21st century are uniquely positioned to be nimble, opportunistic, and entrepreneurial in anticipating and responding to the needs of a rapidly changing and diverse landscape. In my 26 years in higher education, I have seen that the institutions that plan for and meet the varied needs of students and local community are the ones that flourish.

This Annual Report is a testament to the college’s vision and commitment to serve students and this region. It is organized by MiraCosta College’s institutional goals, which serve as the college’s framework for institutional excellence. As reflected in the following pages, MiraCosta College and the MiraCosta College Foundation flourished in 2010–2011, a year that was rife with accomplishments. In the most challenging economic time in California and this nation’s history, our college has responded by growing in both enrollments and course offerings, ensuring that thousands of students receive a high quality educational experience. This report also underscores the philanthropic and generous spirit of our local community, as demonstrated by the MiraCosta College Foundation experiencing its most productive fundraising year in college history, with revenues of $2 million, and new endowments that will fund 50 new $1,000 scholarships in perpetuity.

This Annual Report is our demonstration to you—our students, education and business partners, and the public—of the many ways that the college continues to provide educational opportunities, leadership and prudent fiscal stewardship to the North San Diego County communities we are proud to serve.

My sincere thanks to the college’s talented faculty, staff, administration and governing board who contribute daily toward the college’s efforts in becoming a vanguard institution. Thank you all for your continued support and for your investment in the futures of our students and our college.

Francisco C. Rodriguez, Ph.D.
Superintendent/President
A Declaration of Institutional Excellence
MiraCosta College & The MiraCosta College Foundation

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   Vanguard educational institution

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   Data-driven decision-making

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   Stewardship and fiscal prudence

25 INSTITUTIONAL GOAL V
   Conscientious community partner
Community Learning Center
1831 Mission Avenue, Oceanside
MiraCosta College’s Community Learning Center is located in Oceanside and serves about 3,500 noncredit and credit students each year. The center houses noncredit programs as well as a small offering of credit classes.

Oceanside Campus
1 Barnard Drive, Oceanside
MiraCosta College’s Oceanside Campus, which opened in 1964, is located on a 121-acre hilltop site with panoramic views of the ocean and the mountains. Each year, about 17,000 credit students attend classes at this campus.

San Elijo Campus
3333 Manchester Avenue, Cardiff
MiraCosta College’s San Elijo Campus is nestled on 42 acres overlooking the San Elijo Lagoon in Cardiff. This campus opened in 1988 and serves about 8,000 credit students each year.

Online
www.miracosta.edu
MiraCosta College’s online program is the college’s fastest-growing “campus,” serving about 10,000 students each year and offering courses in a variety of disciplines.
INSTITUTIONAL GOAL I
Vanguard educational institution
INSTITUTIONAL GOAL 1

MiraCosta Community College District will become a vanguard educational institution.
Sociology Instructor Thao Ha Turns Life Lessons into Impactful Teaching

When sociology instructor Thao Ha talks about the social consequences of gangs, she can point to the scar on her arm. She was shot in a gang-related drive-by shooting as she was coming out of a billiards hall near where she lived in Houston.

“I was in the wrong place at the wrong time,” Ha says. She was 23 and was not involved with gangs but found it easy to get sucked into trouble.

“It was a challenging time growing up. Both my parents were working and we lived in a tough neighborhood,” says Ha. At the time of the shooting, she was about to drop out of college. “I just didn’t see the point.”

But after the shooting, she looked at things differently. “I felt so lucky to be alive. I knew I needed to go back to school and do something right.” Since then, Ha has earned bachelor’s and master’s degrees and is now finishing a Ph.D. in sociology.

Ha brings the lessons she learned into her classroom. “I want students to know that society is so much bigger than we are,” she says. “We look at our challenges and failures, but as we study sociology, we redirect our focus to how society impacts us and how our actions influence the outcome of society.”

Ha has won awards for her teaching, including the Leadership Education of Asian Pacific Americans Award and the MiraCosta College Associated Student Government Women of Achievement Award.

As an immigrant from Vietnam whose parents had not attended college, Ha draws on her experiences to mentor first generation college students in MiraCosta College’s Puente Program. “I faced not knowing what I was doing in college, so now I want to help students overcome obstacles and stay on track.”

ESL Instructor Sylvia Ramirez: Education Changes Lives

“Follow your dreams and believe in yourself” is the advice English as a Second Language (ESL) instructor Sylvia Ramirez gives her students. It’s advice Ramirez has followed since embarking on her educational journey at MiraCosta College several decades ago.

At age 35, with the dream of becoming a teacher, Ramirez returned to school and earned her associate degree from MiraCosta College. She had five young children at home and was ready to quit school, but her MiraCosta College mentor would not let her give up. Ramirez went on to receive a bachelor’s degree in behavioral science, graduating as valedictorian, and then a master’s degree in education. Reflecting on those days, Ramirez says, “Sometimes education seems like the hardest route, but I say stick with it. It was the most difficult and best decision I ever made. Education changes your life.”

In 1992, Ramirez became a full-time ESL professor at MiraCosta College. Since then, Ramirez has motivated thousands of students to pursue their dreams and reach their academic goals. For her exceptional work at MiraCosta College, Ramirez received the 2011 Hayward Award for Excellence in Education. The award is given annually to four teachers statewide who have a track record of excellence in both teaching and in professional activities and have demonstrated commitment to their students, profession and college.
Chinese Instructor & Student Services Coordinator Aubrey Kuan Roderick Makes Local Impact

Chinese instructor and MiraCosta College Coordinator of International Students Aubrey Kuan Roderick brings the classroom into the community. Each year, she works with students to present a Chinese New Year celebration that draws hundreds of people to the Oceanside Campus.

“The two-week festival gives students and community members a new appreciation of Chinese culture that goes beyond politics,” says Roderick.

The 2011 festival also attracted more than 200 elementary school children from the Fallbrook School District, who attended an Asian Story Theatre performance led by Roderick.

As a former international student from Taiwan, Roderick understands the challenges students face when they come to a foreign country to study. To bridge cultural differences, Roderick organizes the annual “International Day” for students to present their cultures and share something unique about themselves.

“I feel privileged to share my own experiences,” says Roderick, who was named the 2010 MiraCosta College Associate Faculty Member of the Year. “My mother spoke Taiwanese and my father spoke Mandarin, so my unique upbringing provided me with the best language and cultural exchange.”

Nursing Instructor Rita Barden Recognized for Excellence

Rita Barden, lead nursing instructor at MiraCosta College, received the Nursing Education Award for Excellence in Advanced Practice Nursing from Point Loma Nazarene University School of Nursing in spring 2011. The award recognizes five outstanding nursing professionals annually, and this is the first time the award was given to a faculty member in an associate degree nursing program.

Barden sets high standards for her students in order to help them become the best in their field. In MiraCosta College’s nursing course on the care of complex medical and surgical patients, Barden emphasizes that students must know and apply pathophysiology of disease processes—changes in the body that are a result of disease—to the care of the patient.

“I love the impact I have on students as they learn about nursing and the effect good nursing care has on their patients,” Barden says.

Barden joined MiraCosta College in 2007 and believes that the faculty’s direct involvement in ensuring student success is what gives the college the edge in providing a high quality education.

Drafting/Design Instructor Paul Clarke a Leader in LEED

When Paul Clarke joined the MiraCosta College faculty, he says he saw a willingness to try new things that he didn’t see at many other colleges.

“Such an environment seemed the perfect place to build a program,” says Clarke, who now serves as chair of the college’s Design Drafting Department.

Clarke is leading the effort to create a course in LEED—Leadership in Energy and Environmental Design—and start a certificate program in green building that will prepare MiraCosta College students for this growing industry sector. “LEED has become the green building benchmark for the design, construction and operation of high-performance buildings,” Clarke says.

Clarke is also assisting in the development of a sustainability plan, which will be part of the college master plan.

“MiraCosta College has been a place where new ideas, innovative programs and unique services can thrive. I have enjoyed the freedom to create a new curriculum, implement cutting-edge technology and deliver courses in unique formats,” Clarke says.
Biofuels Program Leads the Way

MiraCosta College is adding to its successful Biotechnology Program by becoming one of the first community colleges in the country to develop a comprehensive biofuels certificate program, focusing on algae-based biofuel production. The program will prepare students for the biofuels and industrial biotech industry, which grew by nearly 20% in California between 2009 and 2010.

“MiraCosta College’s Biotechnology Program is recognized as a leader in translating industry-led workforce needs into effective educational and training programs,” says Mike Fino, MiraCosta College Biotechnology Program coordinator and lead instructor. “Our partnership with Genentech has led to the college placing more than 30 students into jobs there, and MiraCosta College graduates score among the highest in the company’s internal training assessments.”

MiraCosta College is also a partner in EDGE (Eduing and Developing workers for the Green Economy) and works with leaders such as BIOCOM and CleanTECH as well as Sapphire Energy, Synthetic Genomics Institute and General Atomics.

MiraCosta College’s Biotechnology Program was recognized by the U.S. Department of Labor as a Center of Excellence in bioprocessing, and the program serves as the Western Hub in the Northeast Biomanufacturing Center and Collaborative, a National Science Foundation-funded collaboration focused on the development and dissemination of curricular materials related to biomanufacturing.

Partnership Prepares Students for Careers in Energy Technology

MiraCosta College is one of only a handful of colleges in the country with a specialized program to train radiation protection technicians and nuclear plant operators. Many current nuclear industry workers are expected to retire in the next five to ten years, and the pipeline of new employees is slim. MiraCosta College is meeting the expected demand for qualified technicians and nuclear plant operators with its Energy Technology Program.

The program was developed through a partnership between MiraCosta College and the San Onofre Nuclear Generating Station. “The partnership between MiraCosta and San Onofre is a great example of industry and education working together,” says Dr. Eric Goldin, instructor for MiraCosta College College’s Energy Technology Program.

Hybrid Vehicle Program Puts Students on Road to Great Careers

MiraCosta College is a leader in automotive technology training and is one of only a few colleges offering a cutting-edge class to teach technicians how to service hybrid cars. The 60-hour course engages students in hands-on learning using state-of-the-art diagnostic tools to repair hybrid cars. The course is now offered by the college’s credit Automotive Technology Program.

In 2010, MiraCosta College ran several not-for-credit pilot courses that trained 45 students, and more than half the students secured jobs within months of completing training, some even before they finished the class. In fact, Escondido Lexus contacted the instructor asking if he would teach all their technicians about hybrid vehicle repair.

“When I decided to write the grant for this course, I looked across the country to find a similar program. I found only two other ‘schools’
that were running hybrid service vehicle technician training. We are most definitely a leader in offering such a course,” says Linda Kurokawa, director of Community Service and Business Development at MiraCosta College.

Nursing Programs Model Success
The California Board of Registered Nursing lauded MiraCosta College’s Registered Nursing (RN) Program at a spring 2011 reaccreditation visit. The board selected MiraCosta College’s self study as a model for other schools.

“They felt that our program was doing everything right, from college support services to faculty involvement and clinical support,” says MiraCosta College nursing instructor Marti Essman.

The program’s statistics speak to its success. MiraCosta College nursing students achieved a 92 to 100 percent pass rate on the NCLEX exam for RN licensure and had an 85 to 95 percent employment rate in local hospitals and healthcare agencies. In addition to the programs for registered and licensed vocational nursing, MiraCosta College also offers a program to help Navy hospital corpsmen transition into the role of vocational nurse.

College Recognized for Energy Efficiency & Sustainability Best Practices
At the same time MiraCosta College is preparing its students for jobs in the sustainable industries, the college is addressing sustainability in its own use of resources on campus. The college developed a rainwater harvesting program that saves nearly 18,000 gallons of water per year at the Oceanside Campus. The program received the 2011 Energy Efficiency and Sustainability Best Practice Award at the California Higher Education Sustainability Conference.

The harvesting project entails collecting storm water roof runoff and reusing it inside the Horticulture Department’s greenhouse. In the past, there was no adequate diversion of the rainwater, which resulted in erosion and an increased amount of sediments running off into the storm water system. Now the rainwater is used to irrigate the student-grown crops in the greenhouse, thereby minimizing the need to use water from the City of Oceanside. In addition, rainwater is of a higher quality than city water and has a lower pH, enabling the college to decrease the amount of fertilizer it uses. The rainwater harvesting program, based on Oceanside’s annual rainfall of 12 inches, translates to potential water savings of 17,952 gallons per year.

“The rainwater harvesting project is being used as a teaching tool for MiraCosta College’s horticulture classes and as a model for the community,” says Tom Macias, MiraCosta College facilities director.

Service Learning Program Receives National Recognition
For the third consecutive year, the MiraCosta College Service Learning Program has been named to the President’s Higher Education Community Service Honor Roll, awarded by the Corporation for National and Community Service. This distinction serves as recognition from the highest levels of the federal government of the college’s leadership in building a culture of service and civic engagement on its campuses and in the community.

Service learning is a form of experiential education that partners academic instruction with community service. Students learn through participation in thoughtfully organized service activities that are course relevant and meet actual community needs.

Each semester approximately 60 courses at MiraCosta College offer a service component as either an option or a requirement. Students are placed in a variety of nonprofit organizations and public schools where they provide support services. These placements allow students to apply course theory in real-world settings while making valuable community contributions.
INSTITUTIONAL GOAL II
Student success
MiraCosta Community College District will become the college where students have the highest likelihood of success.
Tiffany Burnett

U.S. Navy veteran
Tiffany Burnett started her educational journey at MiraCosta College at age 27. With a 7-year-old to care for, and after she was laid off from her civilian job because of the economic downturn, Burnett realized that she needed a college education to be competitive in the job market. In 2009 she began attending MiraCosta College on the “post 9/11” G.I. Bill and two years later addressed her graduating class as keynote speaker.

“Being laid off from employment brings down your self-esteem. But attending classes at MiraCosta College and having the opportunity to be part of this community and accomplishing so much have raised my confidence level to be able to go out and pursue greater academic goals,” says Burnett. “My professors at MiraCosta College were committed to student success at all times.”

While at MiraCosta College, Burnett was the recipient of the Kendra Keating Scholarship and served as peer adviser for veterans on campus. Under her guidance, the Associated Student Government completed 200 volunteer hours and earned the Presidential Service Award from President Obama.

Burnett is now a student at UC San Diego, where she is pursuing bachelor’s and master’s degrees with the goal of working as a guidance counselor at a low-income high school.

Joseph Miller

Joseph Miller came to MiraCosta College when he was 24 years old with the ambition of being a physics major at UC Berkeley and “making his life matter.”

Miller faced tremendous adversity in his youth. His father died when he was a baby, and he helped support his mother and siblings when he was a teen.

By age 16, Miller started a profitable website design and development company and by age 19 was holding down a job as an IT director.

Despite his success, Miller wanted to do something greater in life. One day, he walked into a counselor’s office at MiraCosta College; two hours later he attended his first college class and was soon a two-time scholarship recipient. In 2011, he graduated from UC Berkeley with degrees in physics and economics.

Today, at age 28, he works in the Nuclear Science Department at the Lawrence Berkeley National Laboratory. He was recently awarded the Sloan Research Fellowship and submitted his paper on cancer research to Nature magazine. He has also accepted a full scholarship to Cornell University’s Ph.D. program in biomedical physics and engineering.

Jaime Figueroa

When Jaime Figueroa was a teenager, he never considered going to college. Most of his friends were spending time in juvenile hall, and it was no surprise when he became one of the 53% of California Latino males to drop out of high school. But Figueroa’s decision to come to MiraCosta College’s Community Learning Center turned his life around.

He enrolled in the college’s Adult High School Diploma Program where he worked with teachers who expected him to succeed instead of assuming he would fail. By this time, Figueroa began to talk about transferring to the college’s credit program, even though no one in his family had ever attended college.

At MiraCosta College, Figueroa took on leadership roles and was active with the Encuentros Leadership Program, which encourages boys of Latino descent to achieve excellence through education. He served as a student ambassador and vice president of leadership for the college’s Phi Theta Kappa Honors Society and graduated with nearly a 4.0 GPA.

Figueroa is now at UC Berkeley, where he was accepted into the prestigious Achievement Award Program, and plans to attend law school.

“My professors at MiraCosta College were committed to student success at all times.”

“Berkeley was great but MiraCosta College was awesome. All of the MiraCosta College professors are amazing and very succinct. They are very committed and give special personal attention to their students.”

“I try to tell young kids that there are no excuses. If I can go from a GED to Berkeley, then you can go straight from here to Harvard. There are no excuses, none.”
Student Success Committee Offers Innovative Approaches to Success

Members of MiraCosta College’s Student Success Committee have dedicated their time, passion and expertise to building a program that aims to improve the success and persistence rates of all students at MiraCosta College. This past year the committee grew the Grammar Table, launched the First Year Experience Program, and held multiple trainings and summits to educate faculty and staff about student success initiatives.

Unique Service Improves Students’ Writing

In 2009, MiraCosta College’s Writing Center started the innovative service, the “Grammar Table,” where students meet with trained writing consultants to learn how to correct their grammar mistakes.

What started out as a pilot project helping basic skills students learn standard English has evolved into a service that helps hundreds of students at all levels write polished prose with correct grammar.

“This is a unique service, usually ignored by writing centers. Our grammar service doesn’t ‘fix’ errors for students, rather we have developed a process in which we identify errors in a paragraph, and then students correct what they can,” says Dr. Denise Stephenson, MiraCosta College Writing Center faculty director.

“This allows us to provide mini lessons on grammar issues students don’t yet know.”

The grammar pilot program began with 97 students and now serves hundreds of students each semester at the Oceanside and San Elijo campuses. Students were surveyed in spring 2010 and reported that the service improved their overall communication skills. One student wrote: “I’m learning to catch my own mistakes.”

“The Writing Center prides itself on innovating to help students succeed,” says Stephenson.

FYE Program Leads Students on Path to Success

MiraCosta College launched the First Year Experience Program (FYE) in 2009 to help first-time and reentry college students make a smooth transition to college via a network of faculty, services and academic support. Each year the FYE Program admits 48 incoming MiraCosta College students. Over the past three years it has connected 144 students to the college via a support team of instructors and staff, as well as by peers with similar backgrounds who teach FYE students the value of perseverance.

When students were later asked to evaluate the effectiveness of the FYE Program, more than 90% reported that it helped them succeed in college academically and socially and that they would recommend the program to peers.

“One of the year’s highlights was that students established an FYE Club on campus to provide a student support network,” says Jose Mota, FYE coordinator.

Students Dive into Popular Athletic Programs

MiraCosta College has an intramural athletic program with more than 600 student participants, which is unusual if not unique among California community colleges. The college also has a remarkable surf team that participates in the National Scholastic Surfing Association and was the national champion in 2011. These team sports, as well as our soccer and basketball programs, serve to encourage school spirit, student camaraderie and enthusiasm for higher education.
MiraCosta College Students Transfer Near & Far

The 2011 MiraCosta College transfer students were accepted to UCs, CSUs and private universities throughout the Golden State. MiraCosta College has a very high rate of admission and an excellent reputation at many prestigious schools including UC Berkeley, UC Los Angeles and UC San Diego. Since fall 2008, the MiraCosta College admission rate to UC Berkeley has increased 63 percent. For fall 2011, 32 percent of all MiraCosta College students who applied were admitted into UCLA; closer to home, 59 percent of the MiraCosta College transfer students who applied were accepted to UC San Diego.

Honors Scholar Program Provides Pathway to Transfer

The Honors Scholar Program's core mission is to focus on transfer, and in 2011, honors students transferred in record numbers to some of the country's best academic institutions. MiraCosta College is the only community college in North San Diego County to have a Transfer Alliance Program with UCLA, which offers students priority admission consideration. Only community colleges that maintain the highest standards in an honors program earn this consideration. This year, 80 percent of honors students who applied to UCLA received acceptance (20 students), while another two dozen were accepted to UCSD. Seventeen students were accepted to UC Berkeley and another dozen each to UC Santa Barbara, UC Santa Cruz and UC Irvine. Honors Scholar Program graduates were also offered more than $520,000 in scholarships to help defray the ever-increasing costs of university tuitions.

ESL Opens Door to Student Success

MiraCosta College’s English as a Second Language (ESL) programs offer help to hundreds of students each semester, providing learning opportunities to achieve fluency in English and attain personal, academic, vocational and civic goals. The college’s Credit ESL Program, which offers five courses, has a student success rate of 80%, well above the state average and among the highest student success rates of any academic program offered at the college. This impressive statistic is due in large part to highly motivated students as well as to the dedicated ESL faculty.

Besides credit classes, MiraCosta College also offers several other options for students wanting to learn or master the English language. Businesses looking to offer English classes for their employees use the college’s Community Services Department, which provides on-site instruction. Scripps Hospital and Toyota of Carlsbad are two businesses that have used MiraCosta College's contract instructors. For those students just learning English, or wishing to improve skills but not earn college credit, the college offers noncredit ESL.

College Helps Veterans Transition

For the second consecutive year, G. I. Jobs magazine ranked MiraCosta College as one of the top military-friendly schools in the nation. The college has seen its veteran population grow 40 percent over the last two years, jumping from 318 students drawing veteran's benefits in fall 2008 to more than 540 student veterans in 2010. And when you add their dependents, another 600 students are enrolled at the college.

MiraCosta College veterans receive quality instruction as well as support services and financial aid. Counseling services at Camp Pendleton screen service personnel, sometimes a full year before they are due to be discharged, in order to determine their aptitude for various kinds of future work. The college opened the Veterans Lounge in 2009, which offers a haven for student veterans—a place where student veterans can study, relax or engage in conversation with others who know what it’s like to wear a uniform. The Veterans Lounge is part of a full veterans department staffed with student veterans and technical specialists who assist with the paperwork necessary to tap available educational benefits.

Student veterans also benefit from scholarships and a textbook program funded by the MiraCosta College Foundation as well as from a “post 9/11” G.I. Bill, which provides a larger monthly allowance, direct reimbursement for fees and books, and market-based housing allowances that make getting a college education more feasible.

MiraCosta College’s Community Services Program has also coordinated various after-service choices for military personnel and veterans, including a course leading to scuba diving master certification and programs for green building,
Emerson Scholarship Provides Educational Power

Emerson Network Power established a scholars program at MiraCosta College that provides two annual scholarships of $2,500 and one $6,000 scholarship for three MiraCosta College students transferring to a four-year university.

The scholarships target talented, culturally diverse students in the fields of science and business who could possibly work for Emerson, but more importantly, who promise to become productive assets to society as a whole.

“These scholarships are one way we as a company can foster the development of the leaders of tomorrow,” says Vince Langston, Emerson Network Power director of Human Resources. “We believe that the education a student receives at MiraCosta College provides the fundamental building blocks necessary to become a leader.”

Computer Donations Key to Student Success

For Christian Cortes, getting his own computer meant he could do extensive online research and keep on top of class assignments without depending on the library. Cortes is among 44 students who received free computers in spring 2011 through a program coordinated by the MiraCosta College Foundation.

“This involves a lot of people with big hearts who understand the value of putting technology in students’ hands,” says Linda Fogerson, executive director of the MiraCosta College Foundation.

The computer donations were a collaboration among the MiraCosta College Foundation, San Diego Broadband Initiative, Adaptive Computer Empowerment Services (ACES), the San Diego Futures Foundation and Nice Guys of San Diego.

The nonprofit groups teamed up to get the computers from corporations, refurbish them, install software and distribute them to low income students.

MiraCosta College student NaToiya Butts received a computer the previous year and came back to volunteer with distribution because she wanted to give back to a cause that helped her succeed. “I wouldn’t have been able to get through my philosophy and math classes last semester without that computer,” Butts says.
INSTITUTIONAL GOAL III
Data-driven decision-making
MiraCosta Community College District will institutionalize effective planning processes through the systematic use of data to make decisions.
Comprehensive Master Plan

In 2010, MiraCosta College began working on an educational planning document, known as the Comprehensive Master Plan, that is envisioned to guide the college in the planning of future programs, services and facilities for the next 10 years.

The college embarked on the process by first assessing the college’s infrastructure and then conducting interviews with college constituents and community members, who shared their vision for the college. With this information as its foundation, the college developed institutional goals and objectives. The next step was to prioritize these objectives, establish measurable goals and timelines for completion, and identify resources. The college then formulated the facilities component of the Comprehensive Master Plan, which bridges our educational vision with facility space and needs.

The entire process will conclude in November 2011 and culminate in a Comprehensive Master Plan document for the college.

2010–2011 Grant Activity

MiraCosta College has a thriving grants program that in 2010-2011 resulted in more than $3 million in grant activity. The college’s new Grants Office secures and administers government grants, and the MiraCosta College Development and Foundation Office secures and administers privately funded grants. These extramural funds play an important role in enhancing the college’s academic programs and providing direct financial support for students. In addition, many campus programs, including the Small Business Development Center and the Nursing Department, also actively seek external grants and contracts.

| GRANT NAME │ GRANT ACTIVITY |
|------------|----------------|
| Career & Technical Education Community Collaborative Project | $400,000 |
| Career & Technical Education Community Collaborative Project | 400,000 |
| Career & Technical Education Community Collaborative Project | 310,000 |
| Small Business Administration (SBA) Grant | 300,000 |
| Enrollment Growth & Retention for Registered Nursing | 228,000 |
| 2nd Workforce Innovation Partnerships | 225,000 |
| Chancellor’s Office Economic & Workforce Development Grant for the Business & Entrepreneurship Center | 205,000 |
| 1st Workforce Innovation Partnerships | 150,000 |
| Howard Charitable Foundation | 150,000 |
| Nuclear Regulatory Commission | 150,000 |
| Corpsmen to RN Program | 144,230 |
| Congressional Directed Grant | 105,644 |
| Chancellor’s Office Economic & Workforce Development Grant for Youth Entrepreneurship | 90,000 |
| Tech Prep | 69,708 |
| Song-Brown Training Program | 52,885 |
| Genentech Foundation | 40,500 |
| Leichtag Family Foundation | 35,985 |
| Ben Hudnall Memorial Trust / Kaiser Permanente | 30,720 |
| County of San Diego (Neighborhood Reinvestment Program for the SBDC) | 20,000 |
| Congressional Directed Grant | 15,644 |
| U.S. Bank | 10,000 |

**TOTAL** | **$3,133,316**
A Decade of Growth at MiraCosta College

Since 2002, enrollment at MiraCosta College has consistently and dramatically increased. The college has met the demand for higher education in a number of ways. Over the past decade the college has increased its online class offerings to the point where one of every three MiraCosta College students is now taking at least one online class. MiraCosta College has also offered more of the courses students need the most, especially university-transferrable classes. To make these classes more available to students, in 2008, the college implemented a block scheduling system that enables students to take three rather than two classes prior to the lunch hour. These changes resulted in a 30 percent increase in the college’s “fill rate,” or the ratio of the number of seats available to the number of seats filled, a measurement colleges use to see if they are using classroom space effectively.

Student Services Survey for Success

In spring 2011, 2,479 MiraCosta College students were surveyed about their usage of and satisfaction with the college’s services. The survey found that 17 out of 20 student support services received 90% or better student satisfaction responses. To assist with ensuring all 20 support services receive the same, or better, results, MiraCosta College’s Student Services division has added customer service training this year to everyone in front-line positions.
INSTITUTIONAL GOAL IV

Stewardship and fiscal prudence
MiraCosta Community College District will demonstrate high standards of stewardship and fiscal prudence.
MiraCosta College Resource Management

Solid planning and a strong commitment to deploying creative cost-reduction strategies have helped MiraCosta College weather the state’s severe financial storm while maintaining a strong operating performance. As a result of sound fiscal management, prudent planning and a strong ending balance reserve, in 2010–2011 the MiraCosta College Board of Trustees was able to close a gap in spending, increase credit course offerings and continue to offer responsive services to students.

MiraCosta College Foundation Resource Management

While many foundations experienced a decline in their donations during this tough economy, MiraCosta College friends and patrons instead dug a little deeper to generously support students with their gifts. As a result, this past fiscal year the MiraCosta College Foundation’s revenues exceeded $2 million. This enabled the foundation to directly assist more than 1,000 students with scholarships, textbook assistance, free computers and emergency grants.

**Fiscal Year 2010–2011 MiraCosta College Revenues**
(Unrestricted General Fund, unaudited, final numbers)
Total $84,708,991

**Fiscal Year 2010–2011 Foundation Revenues**
(Unrestricted General Fund, unaudited, final numbers)
Total $2,009,003

**Fiscal Year 2010–2011 MiraCosta College Expenses**
(Unrestricted General Fund, unaudited, final numbers)
Total $87,552,253

**Fiscal Year 2010–2011 Foundation Expenses**
(Unrestricted General Fund, unaudited, final numbers)
Total $1,151,500

**In spite of a tough economy:**
a steady increase in contributions

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INSTITUTIONAL GOAL V
Conscientious community partner
INSTITUTIONAL GOAL V

MiraCosta Community College District will be a conscientious community partner.
MiraCosta Partnership Models Sustainability

MiraCosta College’s landscape architecture class designed a sustainable landscape “demonstration garden” at the headquarters of the Olivenhain Municipal Water District in Encinitas during the fall 2010 semester. The one-acre garden serves as a model to show water customers how to apply the principles of sustainable landscape design in their home gardens.

The project not only provided students with hands-on experience that will give them an edge in their future careers but also provided a public service to the community and saved tax dollars.

Partnership Links Local Teens to College & Careers

MiraCosta College applied for and received four grants in partnership with the Oceanside Unified School District. Two of these grants are designed to facilitate development of college and career readiness programs at both Oceanside and El Camino high schools and provide career exploration software and hardware at district middle schools. The other two grants are used to fund the placement of a college counselor at the high schools 10 hours a week to work with counselors, teachers and students. Areas of focus are assisting students with financial aid, placement test readiness, college readiness and career exploration. These grants were funded in 2010 and will continue through 2013.

Biotechnology Partnerships Produce Jobs

MiraCosta’s Biotechnology Program, designed by working scientists and biotechnology companies in North San Diego County, replicates the real-world work environment and consists of an instructional laboratory area and a bioprocessing suite. The multimillion-dollar lab provides an immersive environment that gives students the theoretical background and practical experience necessary to gain employment in the local biotechnology field.

Encuentros Paves the Way for Latino Boys

MiraCosta College has teamed up with Encuentros, a local organization whose goal is to encourage area Latino boys to finish high school and go on to attend college. Encuentros brings hundreds of teenage boys to the MiraCosta College campus and, through a series of workshops taught by college professors, shows them that an education can lead to prosperity and success. Students also have the opportunity to meet with Latino professionals and start thinking about their future studies and career.

Community Services & Business Development Meets Local Needs

The MiraCosta College Community Services and Business Development Program provides the local community opportunities for personal and professional development, skill improvement, career advancement, cultural enrichment and recreational enjoyment on a not-for-credit basis. The business development arm of this program reaches out to local employers to offer specialized training to help their employees improve skills specific to their profession. The Community Services and Business Development Program also oversees the English Language Institute, which helps international students in our community prepare for appropriate college credit courses. Classes offered through Community Services and Business Development are supported through enrollment fees and employer contracts and serve approximately 12,500 members of the community per year.

SBDC Grows Local Business

MiraCosta College is host to the North San Diego branch of the Small Business Development Center (SBDC), which assists local entrepreneurs with the creation, growth and stability of their businesses. Over the last five years, the SBDC has provided consulting and/or training to 7,568 entrepreneurs, allowing them to create and/or retain 581 North County jobs and 79 new businesses, all resulting in more than $14 million in equity and loans in our region.
President’s Circle Membership Doubles
The President’s Circle was formed to help provide a source of unrestricted support to aid the president with MiraCosta College’s unexpected needs. Members of the President’s Circle are alumni, parents, friends, and business and community leaders who form a circle of support for the college, with a minimum unrestricted gift of $1,000. These gifts sustain programs vital to the college mission such as funding scholarships for deserving students, stimulating new academic programs and enhancing college outreach to the community. Membership in the President’s Circle has more than doubled since October 2010, topping out at 115 this June. Approximately 50% of the 115 are corporate members and 50% are individual members.

Public Issues Symposium Sparks Local Discussion
MiraCosta College, in an effort to bring national stories to the local level, presented a public issues symposium in spring 2011 that focused on the topic of civility in our civic discourse. More than 200 local citizens attended this symposium, inspired by the scathing political accusations following the Tucson shooting. A former U.S. congressman and local political and media professionals led workshops and presentations intended to enlighten citizens on how this issue can impact them personally, and they discussed its relevance to our local political climate.

Relay for Life Unites Community
MiraCosta College sponsors and hosts the Relay for Life cancer fundraiser each year. This event unites our MiraCosta College community with communities across the country to acknowledge and promote awareness of lives lost and threatened by cancer.

Oceanside Jazz Festival Blends Local Talent
The annual Oceanside Jazz Festival is sponsored in conjunction with the City of Oceanside and features free daytime concerts and clinics and paid concerts each evening. The festival features a wide variety of jazz performances and includes local- and world-renowned musicians playing together and individually. Community members and student performers are given the rare opportunity to hone their craft in the clinics led by professional musicians.

Blood Drive Earns Award
MiraCosta College’s Health Services Department, in conjunction with the San Diego Blood Bank, hosts several blood drives each year at both the Oceanside and San Elijo campuses. In recognition of their successful blood collection, the college has received the Life Level Four 2010 Group Difference Maker award from the San Diego Blood Bank for surpassing the 2010 collection goal of 307 pints; in 2010, 314 pints were collected at MiraCosta College, saving 628 San Diego County lives.

Japan Relief Effort Touches Local Students
MiraCosta College’s Japanese Club collected more than $4,000 in just four days to assist the college’s 58 Japanese students affected by Japan’s earthquake and tsunami. The donations helped the Student Catastrophic Emergency Fund, a MiraCosta College Foundation account dedicated to provide temporary aid for MiraCosta College students who are experiencing serious financial stress. The club raised another $2,500 that was donated to the American Red Cross for Japanese Relief.

Annual Scholarship Award Celebration
The college’s Foundation and Development Office held its 2011 Scholarship Awards Celebration this spring, during which $150,000 was awarded in less than two hours to more than 200 students. This has been a record-breaking year in fundraising for the MiraCosta College Foundation, whose revenue now exceeds $2 million. This fiscal year, the foundation has provided the college and its students with more than $450,000 of private funding to assist students with the cost of attending college and to enhance college programs.
Benefactors
We gratefully acknowledge those whose cumulative giving exceeds $25,000. Their generosity has created a legacy of learning and achievement for MiraCosta College students.

Heritage Society
We deeply appreciate the thoughtful foresight of those remembering MiraCosta College in their estate plans.

Ed and Jackie Eginton have contributed to the success of dozens of MiraCosta College students through their donations and fundraising efforts on behalf of the college. Ed served on the MiraCosta College Foundation Board for 20 years and Jackie was a long-time president of the Women’s Advisory Committee, raising money to support students.

“When you give a helping hand, it’s going to make a difference,” says Ed.

It is their strong belief in education that inspired the Egintons to donate more than $25,000 to MiraCosta College over the past 17 years, and in 2011 the couple established a scholarship with the Osher Foundation in memory of Ed’s mother, Margaret Eginton.

Ed, the owner of an architectural firm based in Solana Beach, has enrolled in art classes at MiraCosta College, and attended several classes with his son and daughter. In fact, his daughter met her husband in a MiraCosta College computer-aided drafting class 15 years ago.

“MiraCosta College has been a major part of our lives,” says Ed.
Donors to the Osher Initiative

Thank you for joining the three-year campaign led by the Bernard Osher Foundation and building more than $1-million in scholarship endowments that will forever benefit MiraCosta College students.

Donors listed in alphabetical order within cumulative giving range.

$150,000
The Howard Charitable Foundation

$50,000 +
Susan Eckley*
Genentech
President’s Circle

$10,000 +
Academic Senate, MiraCosta College
Associated Student Government, MiraCosta College
Karen & Jim Austin
Classified Senate, MiraCosta College
Jackie & Ed Eginton
Emerson Network Power
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Carole Bromm
Candace Brown & Michael Deaton
Jean & Philip Burns

$50,000 +
Eva Stjernfeldt, donated $15,000 to establish an endowed scholarship in partnership with the Osher Foundation.

“We established this scholarship because we wanted to give back to the community where we live. We chose MiraCosta College because we place a high value on education, and MiraCosta College is a place where students who want to go to college can do so at an affordable price.”

—Alec Babiarz, inventor and founder of the North County company, Asymtek, who along with his wife, Eva Stjernfeldt, donated $15,000 to establish an endowed scholarship in partnership with the Osher Foundation.
Christine & Philip Shanholtzer
Cora Sharp
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Candace Young-Schult

2010 / 2011 Donors

Thank you for your gifts this past year, which greatly enhance MiraCosta College’s ability to serve its mission of educational opportunity.

Donors listed in alphabetical order within cumulative giving range.

$100,000+
Theresa Heyden
Howard Charitable Foundation

$20,000+
Emerson Network Power
Genentech
Ben Hudnall Memorial Trust
Leichtag Family Foundation
Connie Matsui & Bill Beckman
San Diego County

$10,000+
Karen & Jim Austin
Patricia Jennings-Raetz
Melinda & Sam Ricketts
Eva Sjernfeldt & Alec Bäbiarz
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$5,000+
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MA Engineers
Kathleen & Andrew Mauro
*deceased

MiraCosta College 2010–2011 ANNUAL REPORT
A Declaration of Institutional Excellence
MiraCosta College associate professor of biology Melinda Riccitelli and her husband Sam established an endowed scholarship—the Melinda L. and Samuel D. Riccitelli Scholarship—in partnership with the Osher Foundation. Their donation of $13,500 will fund a $1,000 scholarship each year in perpetuity.

“We believe that education empowers individuals to be contributing members of their community, and we want to help students succeed in this endeavor. We hope our scholarship will reduce some of the financial burdens students face, so they can focus on their studies and begin outstanding careers in science and health care.” —Melinda Riccitelli
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Karen Kenyon
Rebekah Kessab
Magda King
Elizabeth Kunike
Linda Kurokawa
*deceased
Over the years, MiraCosta College mathematics professor Mohammed Rajah has given generously to fund student scholarships. Professor Rajah has taught at MiraCosta College since 1975 and is the college’s longest tenured faculty member.
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Accreditation
MiraCosta College is accredited by the Accrediting Commission for Community and Junior Colleges of the Western Association of Schools and Colleges, 10 Commercial Boulevard, Suite 204, Novato, CA 94949, 415.506.0234, an institutional accrediting body recognized by the Commission on Recognition of Postsecondary Accreditation and the U.S. Department of Education and approved by the California State Department of Education Office of Private Post-Secondary Education for training veterans and other eligible persons under the provisions of the GI Bill. The University of California, California State Universities, and private universities of high rank give credit for transfer courses completed at MiraCosta College.

MiraCosta College is approved by the following: Association of Surgical Technologists, California Board of Registered Nursing, California State Colleges and Universities, California State Department of Education, Commission on Peace Officer Standards and Training, State Board of Vocational Nurse and Psychiatric Technician Examiners, University of California.