College bookstores within the district shall be established and operated by a qualified vendor, and shall comply with the requirements of the Reader Privacy Act.

Contracts for outside vendors to operate the bookstores shall be awarded on the basis of competitive bid, submitted to the board of trustees for approval, and awarded to be in the best interests of students. The evaluation of the bids shall include both quantitative and qualitative factors to ensure the retention of the best possible service to the district.

The superintendent/president shall establish administrative procedures to ensure that the outside vendor and the district work collaboratively to minimize the cost of instructional materials to the students of the district while generating sufficient income to cover all of the direct and indirect bookstore costs, and providing net proceeds that can be used by the district for the general benefit of the students. The general benefit of the students shall be determined by the superintendent/president in consultation with representatives of the college community, including the Associated Student Government.

Funds derived from the operation of the bookstore shall be subject to audit pursuant to Education Code §84040.